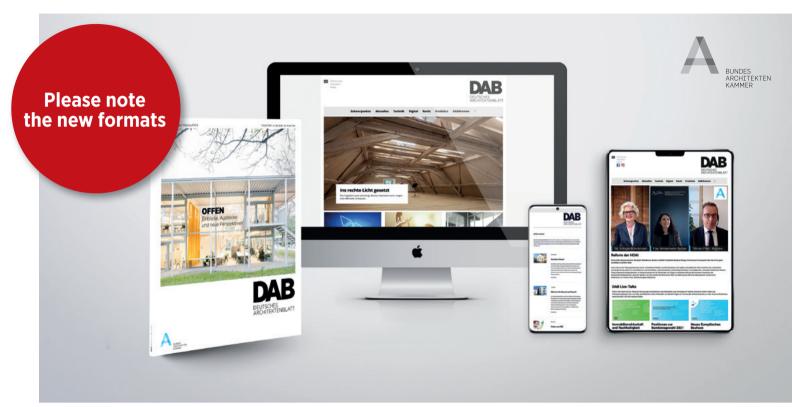


[Complete edition with seven regional sections]



Mediainformation 2024

Nr. 51 effective January 1, 2024









Circulation audit:



(corresponding institute to ABC)

Circulation analysis: July 1st 2022 to June 30th 2023

Total print run:

139,523 complete edition

25,911 Baden-Wurttemberg

25,728 Bavaria

7,841 North 1 (Hamburg, Schleswig-Holstein)

11,707 North 2 (Bremen, Lower-Saxony)

31,974 North Rhine-Westphalia

17,967 East (Berlin and all eastern federal lands)

18,395 South West (Hesse, Rhineland-Palatinate, Saarland)

Total circulation: 138,277

Number of copies sold: 137.019

Unpaid distribution: 1,258

Unpaid copies: 1,246

Deutsches Architektenblatt (German Architects magazine) - Feature Summary:

The trade journal with the largest distribution and coverage for architects of all disciplines and planning civil engineers. As an official forum of the Bundesarchitektenkammer (Federal Chamber of German Architects) and the 16 Landesarchitektenkammer (Regional Chamber of Architects), it appears in a circulation of around 140,000.

The German Architects magazine provides information on questions regarding architecture and planning, office management and organisation, construction technology and further education. The primary focus, therefore, is not on the completed construction, but rather, on those who design and manage it. It offers them practical, competent and up-to-date advice. The main topics include marketing and management, office furnishing and software, legal and career policies, construction materials, but construction processes and logistics are also covered.





Web address (URL): www.DABonline.de

Brief characteristics: Information and service offer from the

Deutsches Architektenblatt for all architects and structural planning engineers. This comprises regularly updated news, background reports and discussions relevant to architecture. Practical advice is provided by articles from the fields of construction engineering and innovations, software, office management, marketing and law, professional policies and training. The jobs market section includes an extensive range of vacancies. Further service areas (such as the archive for print editions and monthly newsletter) utilize the interactivity of the

Target group: Architects in all disciplines, such as building

construction, urban development, landscaping, interior design and in addition civil engineering specialised in construction

web. based on user-friendly functionalities.

engineering

Publisher: Solutions by HANDELSBLATT

MEDIA GROUP GmbH

Address Toulouser Allee 27, D-40211 Düsseldorf Postal address Postfach 10 11 02, D-40002 Düsseldorf

www.solutions-hmg.com

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Data supply: By e-mail to druckunterlagen@handelsblattgroup.

com at least 5 working days before ad placement

Technical

specifications: to be found on page 13

Internet e-mail





Editor:

Federal Chamber of Architects (Federal Association of the Chambers of Architects / Public corporations)

Complete edition with seven regional sections:

Baden-Wurttemberg

Bavaria

North 1 (Hamburg, Schl.-Holstein) North 2 (Bremen, Lower Saxony)

North Rhine-Westphalia

East (Berlin and all eastern federal lands)

South-West (Hesse, Rhineland-Palatinate, Saarland)

Trimmed page size:

210 mm wide x 280 mm high

Page typed area:

183 mm wide x 260 mm high 3-col./58 mm wide

Printing and binding method, copy:

Web offset printing process, perfect binding.

We need high-quality digital art work.

Deadlines:

Publication 10 editions

Date of publication see "Schedule and topic plan" see "Schedule and topic plan"

Publishing house and advertising department:

Solutions

by HANDELSBLATT MEDIA GROUP GmbH

Postal address Toulouser Allee 27, D-40211 Düsseldorf POB 10 11 02, D-40002 Düsseldorf

 Internet
 www.solutions-hmg.com

 Phone
 0049 - 211 - 887 52-700

Media Consultant Dagmar Schaafs Phone 0049 - 211 - 887 52-684

Telefax 0049 - 211 - 887 52-884 e-mail d.schaafs@handelsblattgroup.com

Terms of payment: 2% cash discount for payment within 8 days

Net for payment within 14 days VAT Reg. No. DE 205443097

Bank connection: DZ-Bank AG, Düsseldorf

IBAN: DE29 3006 0010 1080 1204 91 SWIFT Code/BIC: GENODEDDXXX





			Construction engineering		
Issue/Dates	Focus	Contributions from experts	Products and objects, Digital	Trade fairs 2024	
	Committed: outstanding commitment to the designed environment, social issues, environmental protection and the profession	Dry construction	Sound insulation and fire protection: wall constructions, acoustic solutions, sound-isolated building systems, impact sound insulation Interior design: partition walls, wall design, cladding, floors, ceilings, acoustics Timber construction: structures, interior fittings, cladding, wood preservation	DOMOTEX: 11 14.1.2024, Hanover Swissbau: 16 19.01.2024, Basel ambiente: 26 30.01.2024, Frankfurt R+T: 19 23.02.2024, Stuttgart digitalBAU: 20 22.02.2024, Cologne	
AD: 09.02.2024	Young: building and work of young architects and planners, studies and young talent, young offices, fresh ideas	Light and lighting	Serial construction: system and modular construction Heat insulation: external and internal insulation, roof Bathrooms and sanitary facilities: equipment, fittings, installations, partition walls, tiles, drainage BIM Building Information Modelling	light+building: 03 08.03.2024, Frankfurt DACH+HOLZ: 05 08.03.2024, Stuttgart HVAC: 19 22.03.2024, Essen FENSTERBAU FRONTALE: 19 22.03.2024, Nuremberg	
AD: 08.03.2024	Useful: building culture meets pragmatism – well-designed commercial buildings, building yards, recycling and storage halls, pumping stations and other utility buildings	Heating technology	Sun protection: inside and outside Floors: floor coverings and constructions Building envelope: glass, steel, metal, brick, natural stone, ceramic, concrete, wood Software	FAF Farbe, Ausbau & Fassade: 23 26.04.2024, Cologne IFH/Intherm: 23 26.04.2024, Nuremberg techtextil: 23 26.04.2024, Frankfurt	





			Construction engineering		
Issue/Dates	Focus	Contributions from experts	Products and objects, Digital	Trade fairs 2024	
AD: 10.04.2024	Sustainable: energy-saving construction, holistic concepts for buildings and neighbourhoods, sustainable and resilient planning and execution, circular economy	Resources and recycling	Structural elements: windows, doors, gates Roof: coverings, sealants, fall protection, chimneys, insulation HVAC: heating and air-conditioning technology, ventilation technology	eltec: 20 22.5.2024, Nuremberg CONSTRUMAT: 21 23.05.2024, Barcelona	
AD: 10.05.2024	04.06.2024 architecture, discussion of high- tech and low-tech, simplification and deregulation and deregulation fastenings, drain Light: lighting, Building securing protection		Facades: paints, plasters, cladding, constructions, fastenings, drainage, EIFS Light: lighting, daylight, networked solutions Building security: access control, burglary protection, fall protection Tendering, awarding and invoicing systems	Intersolar: 19 21.06.2024, Munich Feuertrutz: 26 27.06.2024, Nuremberg architect@work: 05 06.06.2024, Munich	
AD: 24.06.2024	Living: affordable living space, intelligent conversions, small but fine living solutions, high-quality densification, attractive living environment, upgrading estates with terraced houses and detached houses	Wooden construction	Outdoor spaces: street furniture, shade, drainage, surface and path paving, parking systems Smart building: systems for networked buildings Lifts: stair lifts, platform lifts, lifts and escalators		
	Urban: living well in the city, urban parks and neighbourhoods, high-quality densification, development of city centres	Building envelope	Interior design: partition walls, wall design, cladding, ceilings Wall constructions: solid construction, concrete construction, timber construction, steel construction Building protection: sealings CAD systems	GaLaBau: 11 14.09.2024, Nuremberg Security: 17 20.09.2024, Essen	





			Construction engineering		
Issue/Dates	Focus	Contributions from experts Products and objects, Digital		Trade fairs 2024	
	Inside: outstanding interior design for a wide variety of uses, clever conversions, good room solutions	Fire prevention	Serial construction: system and modular construction Heat insulation: mineral wool; EPS, XPS and PU insulation materials; foam glass; insulation materials made from renewable raw materials BIM Building Information Modelling	EXPO Real: 07 - 09.10.2024, Munich Chillventa: 08 10.10.2024, Nuremberg SAIE: 09 12.10.2024, Bologna Interbad: 22 24.10.2024, Stuttgart glasstec: 22 25.10.2024, Dusseldorf Orgatec: 22 25.10.2024, Cologne	
AD: 10.10.2024	Flexible: variable floor plans, planning of convertible structures, innovative concepts, flexible and future-proof solutions	Energy-efficient construction	Roof: coverings, sealants, insulation, chimneys, constructions Structural elements: windows, doors, gates Bathrooms and sanitary facilities: equipment, fittings, installations, partition walls, tiles, drainage Project management	architect@work: 06 07.11.2024, Berlin denkmal: 07 09.11.2024, Leipzig GET Nord: 21 23.11.2024, Hamburg	
AD: 11.11.2024	Refurbished: exemplary refurbishments and modernisations, distinct approaches, materials, costs, benefits	Serial construction	Office furnishings: furniture, chairs, acoustics, light Glass: building systems, glass finishing HVAC: Heating and air-conditioning technology, ventilation Facades: paints, plasters, cladding, constructions, fastenings, drainage, EIFS	architekt@work: 04 05.12.2024, Frankfurt	

CROSSMEDIAL PARTNERSHIP

DAB thema

Partnership DABthema - Selected premium content

The DABonline website bundles selected specialist articles on exclusive DABthema. These articles offer basic knowledge and give comprehensive practical building information. DABthemen give users broad information about topic areas with special importance and promise.

DABthemen 2024	Startzeitpunkte flexibel
System and modular construction	February 2024
Light and building automation	March 2024
Roof and facade	March and September 2024
Digital construction and BIM	April 2024
Sustainibility	May 2024
Accessibility	June 2024
Wood construction	July 2024
Housing construction	August 2024
Fire protection	October 2024
Healthy living and working	November 2024
Resources and recycling	December 2024
BAU 2025	January 2025 to March 2025

Durations are variable and can be determined individually. Further current topics are being planned.

The prices quoted are not discountable and are subject to VAT.

Partnership

DABonline.de 3 months term

- Your advertorial* with link to your website
- Your teaser ad on the homepage of the respective DABthema, linked to your advertorial

DABnewsletter 2 deliveries

Your teaser ad linked to the advertorial

Deutsches Architektenblatt 1 Edition

 Your logo displayed prominently in the journal as a partner for the DABthema

3 750 €.

Premium-Partnership

DABonline.de 3 months term

- Your advertorial* with link to your website
- Your teaser ad on the homepage of the respective DABthema, linked to your advertorial
- · Medium Rectangle on DABonline.de
- · Inline-Video on DABonline.de

DABnewsletter 2 deliveries

· Your teaser ad linked to the advertorial

Deutsches Architektenblatt 1 Edition

 Your logo displayed prominently in the journal as a partner for the DABthema

4,950 €

^{*}Texts and images for the online advertorial must be delivered free of rights.



DAB

DEUTSCHES

ARCHITEKTENBLATT

effective January 1, 2024

Advertising formats and rates complete edition

Size: width height in mm		b/w	2-с	3-c	multicolor
1/1 page	183 x 260	9,600	11,060	12,520	13,980
2/3 page	120 x 260	6,800	8,140	9,480	10,820
Juniorpage	120 x 153	5,600	6,800	8,000	9,200
1/2 page	183 x 130	5,100	6,300	7,500	8,700
	90 x 260	3,100	0,500	7,500	0,700
1/3 page	183 x 90	3,420	4,440	5,460	6,480
	58 x 260	3,420	4,440	3,400	0,400
1/4 page*	183 x 63	2,560	7 400	3,400 4,240	5,080
	90 x 130	2,300	3,400		
1/8 page*	183 x 30	1,280	1,960	2,640	3,320
	90 x 63	1,200	1,300	2,040	3,320
2nd. cover page	210 x 280				15,300
3rd cover page	210 x 280				14,500
4th cover page	210 x 280				15,300
Page 5 table of contents 1/3 page	58 x 260	4,100	5,120	6,140	7,160
Page 5 table of contents 1/2 page	90 x 260	6,100	7,300	8,500	9,700
Advertorial 1/1 page**	210 x 280				14,400
Advertorial 1/2 page**	90 x 260				8,900

^{*}Individual placement not binding

^{**} Printing material delivered ready All prices in Euro.



ADVERTISING PRICE LIST

effective January 1, 2024

Basic formats: Width x height in mm

1/1 page		bw	4c
Type area	183x260	9,600€	13,980 €
Bleed	210x280	10,560 €	14,940 €

2/3 page			
Type area	120x260	6,800€	10,820 €
Bleed	130x280	7,480 €	11,500€

 Juniorpage			
Type area	120x153	5,600 €	9,200€
Bleed	130x175	6,160 €	9,760 €

	1/2 page landscape				
	Type area	183x130	5,100 €	8,700 €	
	Bleed	210x140	5,610 €	9,210 €	

1/2 page po	rtrait		
Type area	90x260	5,100 €	8,700€
Bleed	108x280	5,610 €	9,210 €

	1/3 page lar	age landscape				
		Type area	183x90	3,420 €	6,480€	
		Bleed	210x100	3,762 €	6,822€	

1/3 page portrait					
Type area	58x260	3,420 €	6,480€		
Bleed	70x280	3,762 €	6,822€		

	1/4 landscape*		bw	4c
	Type area	183x63	2,560€	5,080€

1/4 2-column	1/4 2-columns*					
Type area	90x130	2,560 €	5,080€			

1/8 landscape	e*		
Type area	183x30	1,280 €	3,320 €

1/8 2-columns*					
Type area	90x63	1,280 €	3,320 €		

Related formats

2/1 page		bw	4c
Type area	394x260		
Bleed	420x280	21,120 €	29,880 €
2.1/2			
2 x 1/2 page			
Type area	394x130		
Bleed	420x140	11.220 €	18.420 €

Please create all bleed formats plus 5 mm trim allowance on all sides and with registration marks.
Please create ads over waistband in two separate documents plus 5 mm bleed on all sides and with registration marks.
*Individual placement not binding



effective January 1, 2024



Premium position (discounts granted)

For binding placing regulations surcharge 20% of basic rate. 1/2 page minimum format.

Colour surcharges (discounts granted)

Complete edition (surcharge for each additional colour)

1/1 page	1,460€
2/3 page	1,340€
1/2 page	1,200€
1/3 page	1,020€
1/4 page	840€
Each special color:	1,950€

Colours according to Europe scale see price-list. Special colours as combinations of Europe scale colours are charged as bicolour advert according to our price-list. Decorative colours (HKS/Pantone) on demand. Slight differences in shade within an edition are permissible variations of the printing process. Doing without the black film in the placing of colour adverts has no effect on the calculation of the colours.

Format surcharges (capable to discount)

Bleed (trimmed) adverts plus 10% of basic rate. Please add a trim edge of 5 mm all around.

Classified advertisements (incapable to discount)

All prices per millimetre (b/w, only comple	te edition)
Vacancies:	6.00 €
Positions wanted:	4.50 €
Further education:	6.00€
Others:	6.00€
Competitions:	6.00€
Charge for box no.	50.00€
Colour (each colour according to Euroscala)	300.00 €

Formats (Column width Classified advertisements)

1-column =	43 mm	3-columns =	138 mm	
2-columns =	90 mm	4-columns =	185 mm	

Discounts

while placing several adverts within one advertising year (starts with the publication of the first advert).

Frequency rates		Volume ra	ates
3 times	3 %	2 pages	3 %
5 times	5 %	3 pages	5 %
10 times	10 %	6 pages	10 %
15 times	15 %	9 pages	15 %
20 times	20 %	12 pages	20 %





Comments on bound-in and loose inserts and postcards:

It is necessary to submit a sample (3 copies), before order acceptance. The order gets obligatory for the publishing house only by presentation and approval of a sample. Due to the monthly change in the number of the chamber members it isn't possible to mention definite quantity delivered here. Please, ask the exact quantity delivered in the publishing house per month.

Bound-in inserts (capable to discount):

2 pages 12,300.- € 4 pages 18,450.- € 6 pages 24,600.- € 8 pages 30,750.- €

Bound-in inserts to be delivered uncut, several page loose inserts are to be supplied folded accordingly. The front page of bound-in insert to be marked.

Format: 210×280 plus 3 mm in back-margin top, 5 mm outer and lower edge. Additional trim costs may be incurred if formats vary greatly.

Loose inserts (no discounts granted)

Up to format 190 x 270 mm and weight of less than 25 grammes each copy, and 2 mm strength per thousend 164.– \in . Higher weight per piece on demand.

Stuck-on postcards (incapable to discount):

on enquiry

Delivery deadline: 14 days before publication

Delivery quantity: see comments for loose and bound-in inserts and postcards.

Dispatch addresses

Please request our info sheet for delivery.

The general terms of business are an integral part of the price list.





Acceptance of digital ads

In order to accept and smoothly process digital ads/print documents, the following conditions need to be fulfilled:

Order

For each file submission, we require the corresponding file name in addition to a binding order as well as printouts of the ads; for colour ads we need print-ready proofs with all required details. The applicable deadlines for accepting orders and print documents can be found in the press information details. (see pages 5 and 7 "Deadlines and editorial schedule")

Contact

Announcements, information, coordination, etc. in relation to the submission of digital copy through: dispo.dab@iqm.de

Data format

Programmes (Macintosh preferred): InDesign CS (preferred); Adobe Illustrator CS. Office programmes such as Word and Excel are not suitable.

Preferred: PDF/X3 or X4 (high-end resolution)

When sending open files (applies to the abovementioned programmes), please also submit all fonts and images (CMYK modus ISO coated). **Fonts:** Prior to creating the EPS, fonts should be converted into paths or integrated into the EPS file when it is generated. Alternatively, the fonts used in the file must also be delivered. For EPS files created in Corel Draw, fonts should be converted into paths.

ICC profile: PSO LWC Standard

Download and further information about ICC profiles at www.eci.org

Colour ads

True-colour templates are required for all ads. To check the accuracy of the colours, digital proofs must include the FOGRA Media Wedge (available at a charge from www.fogra.org). Proof prints must display an official print control strip.

Data transmission

Transmission by email: druckunterlagen@handelsblattgroup.com File size: max. 5 MB

Document details

For each text file (SimpleText or ASCII file): programme with version number, page size, colours used, fonts and images, point of contact and telephone number.

Liability and warranty

We can only expose what is submitted to us. The publisher accepts no liability for deviations in text, images and, in particular, colours. To check the colours and contents of the ad, we require a proof in true colours. If such a proof is missing, we cannot guarantee flawless reproduction of the ad. We assume that only copies of data are submitted to us and are not accepting liability for such data.

ONLINE FORMATS AND PRICES

DAB online

effective January 1, 2024

Advertisement forms and prices:

Туре	Size Standard in PxI	Price Standard in Euro	Size expandable in Pxl (only in HTML5)	Price expandable in Euro
Medium Rectangle	300 x 250	2,600	300 x 250 to 440 x 333	2,800
Skyscraper	160 x 600	3,150	160 x 600 to 420 x 600	3,400
Skyscraper sticky*	160 x 600	3,650	160 x 600 to 420 x 600	3,900
Superbanner	728 x 90	3,100	728 x 90 to 728 x 300	3,350
Billboard	800 x 250	3,700	800 x 250 to 1,390 x 300	4,000
Wallpaper	728 x 90 + 160 x 600	5,900	on demand	

^{*}Skyscraper sticky will always be visible when scrolling, All prices must be added to the applicable statutory VAT rate,

Placement: Placements take place in rotation with max. two more Advertising materials. Medium Rectangle expandable only possible on the start page, all subpages Medium Rectangle Standard. Prices for exclusive placement on request

Discounts:

3 months 3% 9 months 10% 6 months 5% 12 months 15%

Booking deadline and data delivery:

5 working days before the start of the shift

Duration of standard advertising forms:

per month

Technical specifications

File formats: swf, gif, jpg Data volume: max. 200 KB

Expandable formats are only possible in HTML5. The data must be delivered fully functional. Costs for additional programming costs will be charged separately.

Please ask for our info sheet with the detailed specifications.

Special advertising: Like video and the like on demand.

DAB online

ONLINE FORMATS AND PRICES

DAB



 Medium
 Standard
 Expandable

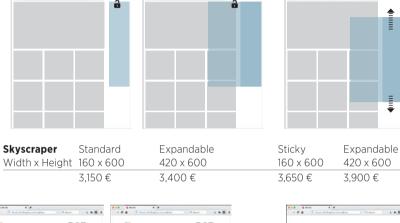
 Rectangle
 300 x 250
 440 x 333

 2,600 €
 2,800 €



728 x 300

3.350 €



DAB



DAB



Billboard	Standard 800 x 250	Expandable 1390 x 300	Wallpaper	Standard 728 x 90 + 160 x 600
	3,700 €	4,000 €		5,900 €

Width x Height 728 x 90

3.100 €

DAB newsletter

NEWSLETTER FORMATS AND PRICES

effective January 1, 2024

DABnewsletter

Profile

The DABnewsletter updates architects and structural engineers with relevant news about the sector every week. Be it projects or decisions, publications or links – as presented on DABonline.de – content focuses on issues of major interest for the various target groups. The content is presented in an editorially compact and pertinent format and linked to DABonline.de.

Target groups: Architects working in all fields, such as structural engineering, urban planning, landscape planning and interior design in addition to structural engineers specialising in superstructure work.

Advertisement formats and prices

Advertisement format	Size	Price per issue
Advertisement text + picture + Link	330 characters	510 €

All rates subject to VAT at the statutory rate where applicable.

Publication dates Thursdays every week, commencing CW1

Order deadline Mondays 12.00 p.m. in the week of publication

Discounts

4 issues	=	3 %	19 issues	= 15 %
8 issues	=	5 %	25 issues	= 20 %
13 issues	=	10 %	30 issues	= 25 %





Complete edition with seven regional sections

CONTACT US - WE WILL BE HAPPY TO ADVISE YOU!



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